

ATLANTIC CAPITAL - STRATEGY

ATLANTIC CAPITAL serves the interests of senior strategic planners in

- * Defining and developing a business mission
- * Translating the mission into long term and short term performance objectives
- * Crafting a strategy to achieve the performance objectives
- * Implementing and executing the strategy
- * Evaluating performance
- * Reviewing situations
- * Initiating corrective actions

STRATEGY
SERVICE OFFERINGS

New Business Models
Designing Strategy
Strategy implementation
Measuring performances
Controlling

Turnaround
Competitive Advantage
Make Buy Sell Decisions
Scenarios